**Kyoto Ani-Monozukuri Awards 2022 – Entry sheet for International Category**

**Email to entry@animono.jp　　Application Due Date: Friday 15 July, 2022 (Japan Standard Time)**

**Submission Date： / /2022**

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| **About International Category** |
| TV ads, promotions, digital campaign, designs, commercial products, etc., that utilizes Japanese anime, manga, characters, video game and **published/implemented/sold outside Japan** will be considered. Sellers/Operators of the applied item can either be companies in Japan or from abroad.  e.g. a company from ASEAN region creates TV commercial of its products collaborating with Japanese anime  e.g. a US company promotes its confectionary products utilizing popular Japanese anime character  **Applicants must obtain permissions from copyright holder(s) or concerned parties prior to the entry, where necessary.** |

※Items filled in this page will be introduced as “Project Information” on the award’s website

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| **■Product/Project Name** |  |
| **■Targeted Country(ies)/Region(s)** |  |
| **■Description of the Implementing Company** （up to 100 words: write the name of the company and its services so Japanese judges can have ideas） |  |
| **■Name of the Collaborated Content**  ※anime/manga/characters FROM JAPAN is considered |  |
| **■Outline of the Project**  （up to 150 words: URL of press release or news articles can be added here, if any） |  |
| **■URL** |  |
| **■Copyright Notice** |  |
| ■**Companies Engaged in the Project**  ※production/advertising companies/studios can be listed |  |

※Items filled in this page **will be used only for selection** and will not be disclosed

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| ■**Purpose of the Project**  （up to 150 words）  e.g.  Sales Promotion/Branding/gaining recognition and new customers/Attracting tourists |  |
| **■Detailed description of the Project**  （up to 600 words）  e.g.  - targeted issues to be solved  - main objective  - why the content/character is appointed for the project  - targeted messages to deliver  - flow/timeline of the project  - targeted goal  - challenges |  |
| **■Results**  （up to 250 words）  e.g.  - sales performances  - results in website access  - media consumption  - voices/reaction from customers |  |
| **■Implementation Period** | ※Those published/implemented/sold between 1 January 2020 and 30 d |
| **■Contact Person** | ※Aninonozukuri Awards may reach the person where necessary  Name:  Company/Department:  Email Address: |

**【UP to 10 images related to the project can be attached】 ※if you wish to send video materials please include download link/password in email when sending this form.**

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| **Confirmations upon– Read and tick [✔] all items before submission** |
| [ ] We confirm that we have obtained the permission by copyright holder(s) of the collaborated/utilized content prior to the submission of the form.  [ ] In the event of any issues occurred related to the applied project, we will be responsible for it and hold Ani-Monozukuri Awards harmless against the issues.  [ ] We agree that Ani-Monozukuri Awards may use the submitted images and artworks with free or charge at events/media  [ ] We will comply with the entry terms and conditions of Ani-Monozukuri Awards.  [ ] By submitting this form, it is understood that the applicant have agreed with the award’s privacy policy (https://animono.jp/privacy). |