**The 2nd Animonozukuri Awards　Entry Sheet for International Division（English Version）**

**Send to：**[**entry@animono.jp**](mailto:entry@animono.jp)**Deadline: 2018/03/23 (Fri) JST**

Submission Date:　2018/ /

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| **About International Division** |
| Advertisements, promotions, digital campaigns, designs, products, etc., which used Japanese pop culture such as Japanese anime, manga, characters, games etc., that **published or implemented in areas other than Japan**, are targeted. It can be either a Japanese company or a local company as a selling source / implementing source. Always be sure to obtain permission from rights holder / selling agency etc. before application.  eg.: TV commercials and web advertisements using Japanese anime published at the ASEAN region.  eg.: Sweets designed with Japanese anime characters on its package sold at North America. |

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| * **Title of the work (Japanese or English)** | |
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| **■Target Country / Region** |  |
| **■Description of implementing Company / Product / Service (up to 200 words)**  (for Japanese selection members) |  |
| **■Name of the content collaborate with**  (only Japanese anime, manga or characters) |  |
| **■Purpose and marketing issues to solve** (up to 500 words)  (eg.:sales growing, brand improvement, awareness raising) |  |
| **■Project outline**  (up to 500 words)  eg.  ・Standing point of project, objective  ・Reason for appointment of utilized content  ・Message to tell  etc. | ◆catchphrase of the project  (not mandatory, but it is easy to understand at selection time if there is)  letter body： |
| **■results** (up to 200 words)  eg.  ・Sales performance  ・Website access count, social share count  ・Consumer's voice |  |
| **■URL** |  |
| **■Rights expressions**  (copyrights, etc. if needed) |  |
| **■Duration of implementation, publication, release**  (works implemented, published, released during 2016/01/01 – 2017/12/31 are targeted.) | 2016/ / ～　2017/ / |
| **■Production company**  (Production, advertising company, etc. who engaged in the work correspond.) |  |
| **■Contact Information**  (Please fill in who can respond to inquiries etc. from the administration office.) | Name： Company： Department：  Email address： |

**【If there are key visuals, site capture, product images etc, please attach them to the following area.】**

**(up to 10 items. Please submit videos separately online.)**

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| **Items to be checked before entry (Please mark the check box.)** |
| [ ] We entry with permission from the rights source, the selling agency, etc.  [ ] In the event of a problem with the submitted work, it is our own responsibility and we do not question the responsibility for "Animonozukuri Awards".  [ ] We agree to use the works and images submitted free without charge at the event, media etc. admitted by the organizer of "Animonozukuri Awards".  [ ] If the organizer of "Animonozukuri Awards" is recognized as illegal, we will follow it.  [ ] By entry our works to the awards, we are agreeing to "Animinozukuri privacy policy" (https://animono.jp/privacy.php) for handling personal information on this entry sheets. |