**The 1st Kyoto Animonozukuri Awards　Entry Sheet for International Division （English Version）**

**Send to： entry@animono.jp　　Deadline: 16/07/2021 (Fri) JST**

Submission Date:　 / /2021

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| **About International Division** |
| Advertisements, promotions, digital campaigns, designs, products, etc., which used Japanese pop culture such as Japanese anime, manga, characters, games etc., that **published or implemented in areas other than Japan**, are targeted. It can be either a Japanese company or a local company as a selling source / implementing source. Always be sure to obtain permission from rights holder / selling agency etc. before application.  e.g. TV commercials and web advertisements using Japanese anime published at the ASEAN region.  e.g. Sweets designed with Japanese anime characters on its package sold at North America. |

※Items you filled in this page will be disclosed as ‘project information’ on our websites and news.

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| **■Title of the works** |  |
| **■Target country / Region** |  |
| **■Description of implementing company / product / service / project** (up to 100 words)  (for Japanese selection members) |  |
| **■Name of the content collaborate with**  (only Japanese anime, manga or characters) |  |
| ■**Outline of the project** |  |
| **■URL** |  |
| **■Rights expressions**  (copyrights, etc. if needed) |  |
| **■Production company**  (Production, advertising company, etc. who engaged in the work correspond.) |  |

※ Items you filled in this page will be not disclosed, but are utilized only for the selection.

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| ■**Problem(s) to be solved** (up to 100 words)  e.g.  ・Sales promotion,  ・Branding,  ・Building/Increasing product name recognition,  ・Attracting tourism, etc. |  |
| **■Project details** (up to 200 words)  e.g.  ・Issues to solve  ・Standing point of project, objective  ・Reason for appointment of utilized content  ・Message to tell etc. | ◆catchphrase of the project (not mandatory, but it helps us understanding at selection) |
| **■Results** (up to 100 words)  e.g.  ・Sales performance  ・Website access count, social share count  ・Consumer's voice |  |
| **■Duration of implementation, publication, release**  (works implemented, published, released during 01/01/2019 – 31/12/2020 are targeted.) | / / ～　 / / |
| **■Contact Information**  (Please fill in who can respond to inquiries etc. from the administration office.) | Name： Company： Department：  Email address： |

**[You can attach images like the key visual, screen captures of the website, or product photos to this document file if needed (up to 10 data).] ※ If you have some video material, please send it separately.**

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| **Items to be checked before entry (Please mark the check box.)** |
| [ ] We entry with permission from the rights source, the selling agency, etc.  [ ] In the event of a problem with the submitted work, it is our own responsibility and we do not question the responsibility for "Animonozukuri Awards".  [ ] We agree to use the works and images submitted free without charge at the event, media etc. admitted by the organizer of "Animonozukuri Awards".  [ ] We will comply the entry rules of "Animinozukuri Awards".  [ ] By entry our works to the awards, we are agreeing to "Animinozukuri privacy policy" (https://animono.jp/privacy.php) for handling personal information on this entry sheets. |